**Genesis**

PRAYAS is not-for-profit social development Organisation working for our society. Founded 1988, PRAYAS has grow into state level agency with operation in two districts of West Bengal and Jharkhand. With our core competencies in child labor, tribal empowerment and community based participatory approach to development; we believe that the key to a developed and self-sustained society is in the hands of the people themselves. PRAYAS is a catalyst to that development process, channeling our strengths and resources to build a better future for our children, youth and women.

**Our Vision**

PRAYAS envisages a society free from the perils of religion, caste, creed or class, where people live in peaceful coexistence with nature, utilizing nature’s resources to meet only their needs; and where people are healthy, educated and prosperous in physical, mental and materials terms.

**Our Mission**

PRAYAS shall strive towards providing opportunities for social and economic advancement of the poor and underprivileged sections of the society. The organization shall always strive for the empowerment of women and development of children as guiding forces to build a stronger and self-sufficient society.

**PRAYAS’s Focus**

- Promote education and health
- Secure a right to livelihood
- Reduce vulnerable to natural disasters
- Ensure gender equality and freedom from discrimination

**PRAYAS’s Culture**

- Be collaborative
- Be accountable
- Be cost-effective
- Make a difference
- Love & Peace

**Strategy:**

- Awareness and capacity building to empower the most vulnerable communities.
- Building community ownership, local solution with innovation.
- Engage professional teams for effective management and to achieve desired results.
- Participatory approaches in strategic planning, implementation, monitoring and evaluation.
- Collaboration and convergence with different stakeholder.
- Policy dialogue & advocacy at local, national and international level

**Legal Status:**

- Under West Bengal Society Registration Act, No. S/57884 29th February 1988
- Under Foreign Contribution Regulation Act, No. 147000224 dated 22nd October 2010 and this renewed certificate is valid for a period of five years with effect from 01-11-2016, issue on 26th May 16.
- Registered under 12A, of IT Act, Govt. of India
- Exempted under 80G (5) (vi) of IT Act, Govt. of India

**Our Bank**

*For Foreign Contribution*

**State Bank of India | Horwah Branch (00091)**
19, G. T. Road (South), Howrah – 711 101
West Bengal, India
Account No. SB: 3103219779
IFS Code: SBIN0000091
SWIFT Code: SBININBB106

*For Country Contribution*

**INDIAN BANK, Howrah Branch**
27/2, G.T. Road (S)
Howrah – 711 101, West Bengal
Account No. 868710128
IFS Code: IDIB000H012

**Union Bank of India, Falakata Branch**
Falakata, District- Alipurduar
Account No. SB 60350210004993
Ifs Code: UBIN0560359

**Our Auditors**

**S. S. LOHIA & CO.** Chartered Accountants
27, Brabourne Road
Narayani Building, 7th Floor, Room No. 711
Kolkata – 700 001
sslohiaca@gmail.com
Phone: 033- 65419730

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| Message | 1 |
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Message of the desk of President

Dear brothers and sisters

It is my pleasure to express my experience and learning of the last year with you all. We crossed the critical phase and became stronger than previous. Despite of several constraints with significant achievements organization proof to address the issues effectively. I congratulate to our team leader, Mr. L. K. Das to run the organization systematic manner, guide the members, monitor them through develop mechanism for best performance and achievements.

I also thanks to all the staff, consultants and best services providers to help us in documentation. Strengthen our organizational Management information system (MIS). There are several policies has been amended and passed with full majority of the governing body. Hope all the policies should be known by the workers and it should be practice to achieve the mission and vision of the organization.

I would like to request to all the members of PRAYAS, to pay special attention and take it as the key words for the year and further. We should work with determination, dedication and devotion to be successful.

We should work with determination, dedication and devotion to be successful.

We also must thank our almighty god for his blessings and pray for more courage and healthy atmosphere, where we could continue our work with peace, justice, brotherhood and high social impact.

Once again I thank to all of you for your kind contribution and hard work to walk in the social sector for social cause.

Br. Markus Toppo

Forward

Dear Friends

It is a great pleasure to me that this year may be term as the year of prosperity to our organization. All activities are carried out properly. Larger participation witnessed last financial year. All section and classes of people around us spontaneously support us whenever required. No organization can stand without local base. This base is established after a hard endeavour for many years following three basic principles viz. Transparency, Accountability and Good Governance. I am proud that people believe us for this reason.

In PRAYAS’s 28th years we are delighted to learn that the United Nation finalized its proposed Sustainable Development Goals (SDGs), with resolve to become the first generation to end all forms of poverty.

We are prioritizing our future work on precisely towards Education, health, agriculture & livelihood, climate change, gender equality, organ donation, peace and harmony.

Committed to establishing those goals, we are increasing the number of people that benefit from your donations to create a future where all communities can live equally alongside everyone else.

One of our important mottos is to remove uncertainty from daily action duty. From my long experience of running this organization I have come across a good number of persons with sound personalities belong to our own countrymen. In most of the cases I try to way out solution to prevent immediate remedy. Consult with elite personalities and stakeholders enable me to find out process of trouble shooting. My firm resolution was to achieve the ultimate goal and in this regard my associates stand beside me till I arrive at a conclusion.

Truly I am inundated to all my well wishers, patrons and followers who always help me achieving our target, we never dishearten because my firm belief is that one day we must succeed. I owe to all our benevolent for their support and expect this will be unending.

Finally I am very much enthusiastic and optimistic to bring about our Annual Report with the expectation that you will express your comments over this overview that strengthens our efforts to obtain a realistic domain.

Thanking you.

Kind regards

L. K. DAS
Secretary
EDUCATION TO UNDERPRIVILEGED CHILDREN
The thematic intervention on education started during late 1999 in PRAYAS a NFE programme. The education programme of PRAYAS complements government efforts in universalizing elementary education and in implementing the Right of Children to Free and Compulsory Education Act 2009, both in urban and rural pockets of West Bengal and Jharkhand.

PRAYAS education activities have focused across a continuum with children, starting from early childhood education and thereafter elementary education. It has concentrated on four aspects:

- Mainstreaming
- Retention
- Bridge course and remedial packages
- Teachers training

The interventions are spread across the districts of Howrah and Alipurduar in West Bengal. The interventions are also Ranchi and Gumla Districts of Jharkhand.

PRAYAS ABALAMBAN (School for Migrant Children): We runs school since from 2009, the project is running 4 Schools for the children of migrant brickfield workers who mostly come from the state of Jharkhand & Bihar. The four schools are situated in the four brick kilns area in Shyampur I and II Blocks of Howrah district with an enrolment of 155 students.

Objectives:
- To provide basic literacy, education and values to the children in the project area, mostly from tribal background
- To promote the concept of need for education among parents
- To liaison with local schools for admission of the tribal children for mainstreaming in the formal schools
- Collecting scientific data on seasonal migration so as help effective planning towards rehabilitation of the affected children.
- To nurture the emotional, intellectual and behavioural aspect of the children to propel them for a better future in their life for the time to come.

Achievements:
- The parents of the migrant children have aware and motivated for their children’s education.
- The adolescents have aware on the reproductive health matters.
- Dignity in more important than life
- Gender equality
- Raising awareness towards preventing trafficking
- People have acquired knowledge on health & hygiene, water and sanitation issues.
- Routine immunization have provided to the children.
- Community have sensitized on Right to education and also gender equality

Activities:
- Education to Children
- Supplementary Nutritional support
- Health Check-up program and maintenance of hygiene
- Parents Meetings
- Sports competition
- Educational tour and picnic
- Annual Meet of Children

It is a great pleasure to us that one school (PRAYAS ABALAMBAN) out of the four receive support from a generous agency ASHA for EDUCATION, Colorado, USA. We are happy that 55 students of the school receive benefit so for this. We pray for a structure for the accommodation of these students. Then ASHA for EDUCATION, Colorado, USA is pleased to help us for the construction of a well equipped school building with amenities. In the meanwhile the project steward of that agency Mr. Sandip Sarkar visited the site and interacts with the children even their country representative Ms. Jayite De visited several times and share her feelings with the children and the PRAYAS Team members. Thus the entire PRAYAS community express happiness and extends lot of thanks for the patronage of ASHA for Education, Colorado Team members.
ASHA KRIN

3 learning centers under the system are running that are situated in two places one in the Howrah Corporation are and two centres at Shyampur – I Blocks of Howrah district with an enrolment of 94 students.

**Primary Education Program for School Going Underprivileged Children:**

**Objectives:**
- To make people aware about the importance of education
- To reduce the incident of child labour in high concentration areas through improved enforcement, rehabilitating and more integrated provisions of services.
- To provide the light of education among the children.
- To strengthen their mental ability for coping up with the society where they live in.
- To bring back them in the mainstream of the society.
- To nurture the emotional, intellectual and behavioural aspect of the children to propel them for a better future in their life for the time to come.
- To involve them in the socio-cultural aspects of the society.

**Activities:**
- 94 no. of students (Boys 36, Girls 58) were passed out from our school & joined in the main stream education.
- Parents’ meetings are held on a regular basis.
- Enrolment of the children in the Govt. School

**Achievements:**
- The illiteracy and dropout rates are reducing gradually.
- The attitudes of parents are changing and they are sending their children in our learning centers and schools.
- Attendances in parents’ meetings are satisfactory.
- Promising result of progress is perceived.

**Secondary Education Program for School Going Underprivileged students**

**Objective:**
To facilitate continuation of education from elementary to middle level i.e. secondary PRAYAS is trying to play a role of catalyst.

**Activities:**
- Sex coaching centers are being continued at six villages of Shyampur – I, II blocks, Howrah and Falakata block of Alipurduar district
- Six centers are running for three hours a day
- Parents meeting normally hold thrice in a month
- Awareness building to counter trafficking.
- The teachers’ training is conducted once in a year.

**Achievements:**
- The coaching centers develop learning quality of 120 students. Now most of the parents and guardians are willing to send their children to school without sending them for livelihood support.
CRS FUND

FINANCIAL LITERACY SISSION: Last year a program of “financial Literacy” under Corporate Social Responsibility (CSR) was held at Standard Chartered Bank, Salt Lake Branch on 20.10.2015 in collaboration with United Way of Mumbai. 21 students of our coaching centre took part for a session of the subject as above for one half hour.

Achievements:
The participants learnt how to control and manage finance whatever the amount may be but plan better for the matter in future and share their knowledge to their akin and neighbor.

Distribution of Food to children
3500 food packets were distributed to the underprivileged children for the celebration of “Children Day” on the occasion of the birthday of the first Prime Minister of India Pandit Jawaharlal Nehru. It was a grand celebration and food packets were gifted by Robin Hood Army.

HEALTH CARE SERVICES
Several health care services are being conducted by PRAYAS that are described categorically below with their impact:

**Objective:**
- To prevent common ailments health check up are held as a preventing measure

<table>
<thead>
<tr>
<th>Activities</th>
<th>Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Check-up camp:</td>
<td>6313 People participated in 48 number of health check up camps and they were thoroughly checked up there by Registered Medical Practitioners and common available medicines were provided.</td>
</tr>
<tr>
<td>Basic Health Awareness program.</td>
<td>36 Health Awareness camps were organized last year where 2017 person attended and they learnt the basic norms of observing health, hygiene and sanitation.</td>
</tr>
<tr>
<td>Vitamin – A &amp; Albendazole distribution Camp</td>
<td>2667 beneficiaries were provided with Vitamin-A (100,000IU) for the age group between 6 and 11 months. 22023, beneficiaries received Vitamin-A (200,000IU) whose age group were between 12 and 59 months and 23209 beneficiaries got Albendazole Tablets whose age group were between 12 and 59 months.</td>
</tr>
<tr>
<td>Blood Donation Camp</td>
<td>Two blood donation camps involving 135 persons and collected 135 unit bloods.</td>
</tr>
<tr>
<td>Low cost latrine</td>
<td>10 low cost latrines were built for 20 poor families those are not afford to bear the entire cost alone.</td>
</tr>
</tbody>
</table>

The above achievements became realized with help of as under:
- Vitamine Angel, USA provided total medicines like Vitamin A & Albendazole tablets and provided training to staff for handling.
- Sitaram Jindal Foundation, Shamdasani Foundation and others provided financial assistance for organizing health camps and Vitamin A and Albendazole distribution camps.
- Rotary Club of Salt Lake provided us assistance for the construction of latrines through BJKS.
COMMUNITY ORGANISATION

It is our strong belief that no nation can prospect without organizing their inhabitants/community to a tangible direction. This will involve all section of the community as they constitute a part to progress.

AGRICULTURE & LIVELIHOOD

Since its inception PRAYAS has been given thrust on development of agricultural productivity and enhancement of the knowledge of the farmers.

Objective:
- To promote Self Help Groups involving women emphazing on poor families to strengthen economically as well as socially by imparting training and tie up with Banks
- To form Farmers clubs involving local farmers in order to disseminate knowledge on modern farming practices by way of conducting different agricultural training.

Activities:
- SHGs
- Farmers Clubs

Achievements:
- 45 SHGs were formed of which 9 were newly who were tied up with banks. 20 groups are running business with bank credit like midday meal cooking of schools, vegetable vendedring and animal husbandry.
- 10 farmers were formed. Consultation with banks are going on for linkages. They received training on vegetable cultivation.

CLIMATE CHANGE

National Environment Awareness Campaign

Objective:
- To aware people why land become degraded
- To take action towards regeneration of soil fertility

Activities:
- Workshop for the prevention of desertification, Land degradation and management of drought situation.
- Vermi-Composting as a part of action oriented program.
Achievements:
- 47 students participated in the workshop and learnt the message.
- 1 virmi-compost pit was set up at the village Bara Ghughubesia.

Green Project:
Objective:
- To plant trees for a part of extending green cover around the locality.

Activities:
- Saplings of different plants distribution
- Preparation of vermin compost

Achievements:
- 3000 saplings of fruit, timber and fodder species were distributed among 50 women belong to 10 SHGs and 200 students of two high schools situated at our close proximity.
- 250 receiver of saplings got vermin compost for inter culture operation.

Sport & Culture Program
Sports and cultural program was organized involving all section of our units for physical development and mental recreation:
Objectives:
- To organize program for a better get together in order to achieve physical and cultural enhancement.

Activities:
- Organize Sports competition covering 10 events
- Cultural function with songs and recite competition
- A dramatic stage performance

Achievement:
- 450 children participated in 10 events of the competition. Successful sports-personality received prizes, three prizes offered in each group.
- 50 candidates took part in songs competition and 75 candidates in recitation.
- A drama “Amal Doiwala” (written by Rabindranath Tagore) was performed by our children and the audience was highly pleased by their performance.

Awareness, Campaign, Advocacy & Networking
A few programs on awareness raising, running campaign on social issues, advocacy development and create networking; a detail of the same is being given below:

<table>
<thead>
<tr>
<th>Topic Covered</th>
<th>No. of Camp/Workshop</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>06</td>
<td>242</td>
<td>305</td>
</tr>
<tr>
<td>Malaria Control Program</td>
<td>13</td>
<td>179</td>
<td>513</td>
</tr>
<tr>
<td>HIV/AIDS</td>
<td>20</td>
<td>349</td>
<td>528</td>
</tr>
<tr>
<td>Water &amp; Sanitation</td>
<td>11</td>
<td>147</td>
<td>384</td>
</tr>
<tr>
<td>Road Safety</td>
<td>07</td>
<td>168</td>
<td>223</td>
</tr>
<tr>
<td>Disaster Preparedness</td>
<td>05</td>
<td>84</td>
<td>97</td>
</tr>
<tr>
<td>Consumer Right</td>
<td>18</td>
<td>289</td>
<td>411</td>
</tr>
<tr>
<td>Peace &amp; harmony</td>
<td>04</td>
<td>176</td>
<td>265</td>
</tr>
<tr>
<td>Thalassemia</td>
<td>06</td>
<td>99</td>
<td>289</td>
</tr>
</tbody>
</table>
**Campaign on Organ donation**

**A Network programme**

A holy campaign has been running by us since 2004 on the subject of organ donation. It is done involving 15 NGOs and people of a large area of the Districts of Howrah, Hooghly and North 24 Parganas. Last year 09 (up to 31-3-16) no bodies were donated and 180 (up to 31-3-16) pair of eyes was collected for donating to people of need. Below is statics so far achieved:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Padayatras (71KM)</td>
<td>270</td>
</tr>
<tr>
<td>Cycle Rally (25KM)</td>
<td>185</td>
</tr>
<tr>
<td>Workshop</td>
<td>5</td>
</tr>
</tbody>
</table>

**OUR FINANCIAL SUMMARY**

From the desk of the Treasurer

I am happy to become a part of PRAYAS family since my joining of the year 2009. After joining I am happy to observe that our society conducted people welfare oriented programs and I also become the sharer of the weal and woe of those beneficiaries. A statistic may show the reality as below:

**Consolidated Income & Expenditure Account for the year ended 31-03-2016**

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount(Rs)</th>
<th>Expenditure</th>
<th>Amount(Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self Generated</td>
<td>107,229</td>
<td>Education to All</td>
<td>328,295</td>
</tr>
<tr>
<td>Grant &amp; Donation</td>
<td>2,205,777</td>
<td>PRAYAS ABALAMBAN(SMC)</td>
<td>317,524</td>
</tr>
<tr>
<td>Grant Receivable</td>
<td>49,185</td>
<td>Health Care Service</td>
<td>253,882</td>
</tr>
<tr>
<td>Local &amp; Community Contribution</td>
<td>172,060</td>
<td>Community Organisation</td>
<td>97,105</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Agriculture &amp; Livelihood</td>
<td>311,200</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Climate Change</td>
<td>72,025</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sports &amp; Culture Program</td>
<td>15,304</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Administrative Expenses</td>
<td>202,345</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Awareness, Campaign, Advocacy &amp; Networking</td>
<td>268,665</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Financial Literacy Session</td>
<td>7,245</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RSAS</td>
<td>8,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Surplus</td>
<td>652,661</td>
</tr>
<tr>
<td>Total</td>
<td>2,534,251</td>
<td>Total</td>
<td>2,534,251</td>
</tr>
</tbody>
</table>

Sd/- M. Toppo  
President

Sd/- L.K. Das  
Secretary

Sd/- N. Das  
Treasurer

For S. S. LOHIA & CO.  
Firm Registration No. 314154E  
Chartered Accountant

Sd/- S. S. Lohia  
(S. S. Lohia)  
Partner  
Membership No. 051739

Place: Kolkata

Dated: 27th August 2016
Where we work:

**State: WEST BENGAL**

- Block: Shyampur I & II, Uluberia Municipality, HMC

**State: JHARKHAND**

- Block: Baro & Chanho
- Block: Bharno & Ghagra

Partner in Development

Government of India
Government of West Bengal
Government of Jharkhand
RBI, Kolkata
Asha for Education, Colorado, USA
Sitaram Jindal Foundation, New Delhi
Shamdasani Foundation, Hong Kong
International Peace Youth Group, Korea
RILM, Kolkata
Vitamin Angele, USA
West Bengal State IAG
Howrah Zilla Parishad
District Administration of Howrah
Howrah Corporation
Uluberia Municipality
BDO, Shyampur I & II
BDO, Falakata
District Administration, Alipurduar
NYK - Howrah

Ministry of Environment and Forests, GoI
SFR, Kolkata
Guide Star India
Help Your NGO. Com
Robin Hood Army, Kolkata
United Way of Mumbai
Brick Field Owner's Association, Shyampur
APUS
MTBM
AJS
BJKS
KPDPUS
Santragachi Adivasi Vidlaya
Klipur Agragati
SSS
Mr. Sandip Sarkar, USA
Mrs. Jaiyita Dey, Kolkata
Friends and Well wishers of PRAYAS
Testimonials

Mr. Sandeep Sarkar
Asha for Education, Colorado - USA

Thank you for being our partner in reaching children underfive with Vitamin A and Albendazole! Great Team & inspirational Leaders - Thank you.

Mrs. Jaiyita Dey
Kolkata

Good work is being done for the School. To Mr. Das has made .... contribution. The teachers were good.

Dr. Shilpa Bhatte
Vitamin Angels

An organization which is run by dedicated persons. A noble cause for a very disadvantaged section of the Society, Teachers and the Staff is sincere & honest. I am impressed and honestly recommend for others to help.

Join Us, Join our Movement.............
PRAYAS is a movement with a goal of ensuring rights for vulnerable children. This movement cannot sustain or succeed without your active support and cooperation. Join us and be a part of this wonderful initiative. You can become a partner to our initiative by supporting our projects, sponsoring activities and events or by becoming our volunteer and be productively involved in capacity building and skill enhancement.

Progressive Rural Active Youth’s Action for Society
ICHAPUR Sealdanga, P.O. : Santragachi,
Dist. Howrah, Pin Code: 711 104
West Bengal, INDIA
Ph : (033) 6555 1282
e-mail : prayasindia.org@hotmail.com
prayasindia.org@gmail.com
Web : www.prayas-bharat.org

Contact Person
Mr. L. K. Das, Secretary
Mobile: + 9836509314