Annual Review
2016-2017

www.prayas-bharat.org
Geographical focus and target groups
At the outset PRAYAS, based on thorough scanning of socio-economic and political environment in West Bengal and Jharkhand. We overall focus of holistic development would be in the 6 districts identified based on certain broad indicators of development.

Women & Children across all section of target groups
Marginalized communities - Dalit & most backward, Muslim and transgender
Small & marginal Farmers & landless, migrant labour

Major Stakeholder and Intervention.

State: WEST BENGAL
Block: Shyampur I & II, Uluberia Municipality, HMC

State: JHARKHAND
Block: Bero & Chanho
Block: Verno & Ghagra
Block: Jakpani

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From President........

I have the privilege to introduce our Society PRAYAS. It is predominantly an organization being beside downtrodden and neglected part of the society and has been carrying out several services since its inception.

I convey my heartiest congratulation to Mr. L. K. Das, the Secretary of the PRAYAS and his team of committed collaborators for their dedication to the cause particularly, of vulnerable women and children. His companions made a difference to the lives of countless women and children. The pages that follow are testimony to the extent and depth of the outreach from PRAYAS.

May God continue to bless the efforts of all those associated with such noble work and may many receive hope and a quality of life that enables them to live with dignity.

God Bless.

Br. Markus Toppo
President

Welcome to the PRAYAS 2016-17 Annual Review

Even today 2017 caste discrimination remains a monstrous dehumanizing force that limits the life opportunities of millions of people around the world. Its ancient system of graded inequality continues to govern every facet life for people from the most marginalized communities, condemning them to be seen and treated as “impure” and denying them access to resources and equal opportunities.

Discrimination in our society is a curse to progress of our nation as in India, Dalit children continue to be discriminated against and forced to dropout of school or never go to school. Dalit women are still all-too-often trapped in overtly patriarchal communities and face double discrimination by virtue of being both a Dalit and a woman. Despite efforts to curb bonded labour and child slavery in India, the practice still continues and 60% of the victims are Dalits.

With respect to resource sharing Dalit and tribal communities continue to suffer from poorer health, lower education, inadequate living standards, lower income, disempowerment, poor quality of work and threats of violence, especially against women.

Our organization PRAYAS knows from experience that when an individual's life changes, they can change their community and when that community change, it can change the wider society. We are particularly excited to share some of successes from our projects in Jharkhand where traditional caste and gender attitudes remain deeply ingrained.

I extend my gratitude for your support over the past year, our project have worked directly with girls, boys, women and man from these “broken” communities, offering them opportunities for education, livelihood development, gender equality and access to justice and welfare service. None of this would be possible without your support.

From experience we have seen that when people are given the right kind of support and encouragement they can start to transform their lives.

Thank you so much for your support. I hope this review will give you and a window into the lives of some of the people whose lives you are helping to transform.

Kind regards,
Elementary Education to Children of underprivileged community

The educational intervention started during late 1999 in PRAYAS by way of holding NFE programme. This educational programme of PRAYAS complements government efforts in universalizing elementary education and in implementing the Right of Children to Free and Compulsory Education Act 2009, both in urban and rural pockets of West Bengal and Jharkhand.

PRAYAS educational activities have been throwing light over a continuum with children, starting from early childhood education and thereafter children of growing ages. It has been given emphasis on the following issues:

- Mainstreaming
- Retention
- Bridge course and remedial packages
- Teachers training

The above packages are spread across the districts of Howrah and Alipurduar in West Bengal and also Ranchi and Gumla Districts of Jharkhand.

PRAYAS ABALAMBAN (School for Migrant Children):
A unique innovation for running school since from 2009 and it comprises 4 Schools for the children of migrant brickfield workers who mostly come from the state of Jharkhand & Bihar. The four schools are situated in the four brick kilns area in Shyampur I and II Blocks of Howrah district with an enrolment of 171 students.

Objectives:

- To strengthen basic literacy, education and values to the children in the project area, mostly from tribal background
- To promote the concept of need for education among parents
- To liaison with local schools for admission of the tribal children for mainstreaming in the formal schools
- To compile scientific data on seasonal migration so as help effective planning towards rehabilitation of the affected children.
- To nurture the emotional, intellectual and behavioural aspect of the children to propel them for a better future in their life for the time to come.

Activities:

- Running school for Children
- Providing supplementary Nutritional support
- Arranging health Check-up program and maintenance of hygiene
- Holding parents Meetings
- Athletic meets & Sports competition
- Recreation by educational tour and picnic
- Annual festival of Children

Achievements:

- Awareness among parents of the migrant children and motivated for their children’s education.
- The adolescents have aware on the reproductive health matters.
- Dignity and lifestyle
- Gender equality
- Awareness creation towards elimination of illegal trafficking
- People have acquired knowledge on health & hygiene, water and sanitation issues.
- Facilities of immunization have been provided to the children.
- Community have sensitized on Right to education and also gender equality

It is very enthusiastic that one school building (PRAYAS ABALAMBAN) out of the four has been constructed with the generous assistance with ASHA for EDUCATION, Colorado, USA. This school is now complete. The children are now happy even drawing attention to the parents of the migrant labours. We are happy that 61 students of the school receive benefit so for this. We extend our gratitude to ASHA for EDUCATION, Colorado, USA for helping us for the construction of a well equipped school building with amenities. We expect that Mr. Sandip Sarkar from ASHA for Education may visit the school soon and the entire PRAYAS community is ready to welcome him and Ms. Jayeta Dey. We are heartily acknowledging the patronage of ASHA for Education, Colorado Team members.
ASHA KRIN

3 learning centers under the system are running that are situated in two places one in the Howrah Corporation are and two centres at Shyampur – I Blocks of Howrah district with an enrolment of 94 students.

Objectives:

- To make people aware about the importance of education
- To reduce the incident of child labour in high concentration areas through improved enforcement, rehabilitating and more integrated provisions of services.
- To provide the light of education among the children.
- To strengthen their mental ability for coping up with the society where they live in.
- To bring back them in the mainstream of the society.
- To nurture the emotional, intellectual and behavioural aspect of the children to propel them for a better future in their life for the time to come.
- To involve them in the socio-cultural aspects of the society.

Activities:

- 94 no. of students (Boys 36, Girls 58) were passed out from our school & joined in the main stream education.
- Parents’ meetings are held on a regular basis.
- Enrolment of the children in the Govt. School

Achievements:

- The illiteracy and dropout rates are reducing gradually.
- The attitudes of parents are changing and they are sending their children in our learning centers and schools.
- Attendances in parents’ meetings are satisfactory.
- Promising result of progress is perceived.

Primary Education Program for School Going Underprivileged Children:

Objective:

Enable the children of poor backward community for getting primary education.

Activities:

- To make effective the program the following measures are taken as
- All education centres located at ten villages of Shyampur I & II blocks, Howrah district and Falakata block of Alipurduar district are run for three hours a day
- Each month at least one parents meeting are being held
- Training of teachers is conducted once in a year
- Progress of students is measured thrice a year

Achievement:

- 343 no of students are receiving coaching from these centres regularly. We are proud for this as nearly 83% of the parents and guardians are now aware of and committed to their children’s education and refrain from working in the brick fields and other profession.

Secondary Education Program for School Going Underprivileged students
Objective:
To provide opportunity of development of students from primary to secondary our organization PRAYAS is emphasizing for making a reality.

Activities:
+ For realizing above six coaching centres are running in six villages of Shyampur I & II and Falakata blocks
+ All those centres are running three hours per day
+ Three parents meeting are held per month
+ Anti trafficking awareness programs are held periodically
+ Program of teachers training is conducted per year.

Achievements:
From a study it is revealed that the progress of students is qualitatively developed almost all coaching centres involving 131 students. This helps other parents to take interest to send their children to schools instead of physical labour for livelihood earning.

CSR FUND
We attended a program of “Financial Literacy” last year that was conducted by Standard Chartered Bank jointly with United Way of Mumbai at Howrah Branch on 2nd November 16 and 5th November 16 at Salt Lake branch. It was a program under CSR to which 30 women belong to 2 SHGs attended.

Objective:
+ To develop financial literacy among participants

Achievements:
+ The session allows the participants to make understand and plan for financial management in their personal life

Distribution of Food to children
Last year we distributed 6500 no of food packets among underprivileged children for the celebration of Independence Day for making merry the future generation on this auspicious day. To commemorate and enjoying celebration these food packets were gifted by Robin Hood Army.

HEALTH CARE SERVICES
It is a big credit to us that one more health care service is being conducted by PRAYAS that are described categorically below with their impact:

Objective:
+ To prevent common ailments for common people in our covered area at a regular basis.
+ To attain basic health and hygiene facilities and awareness raising for the same.
+ To inspire public to donate blood for people in need during any emergency and stand by the patient of Thalassemia
+ To prevent deficiency diseases
+ To popularize sanitation movement

Activities
+ Health check up camps are to be organized
+ Awareness programs on Basic Health are to be conducted.
+ Blood Donation camps are to be conducted
+ Camps for the distribution of medicines like Albendazole and Vitamin A tablets among local people.
+ Low cost latrines are to be constructed.
Achievements:

- 59 no of health check up camps are organized for which 6703 no of people participated who received benefit from those camps with support of medicines for common ailments
- 2983 no of people became aware to keep their health safe and free of ailments.
- One Blood Donation camps are organized where 49 no of people donated their blood.
- 2977 beneficiaries were provided with Vitamin – A (100000IU) for 6-11 months, 23128 beneficiaries received Vitamin – A (200000IU) for the age group 12 -59 months and 24025 beneficiaries got Albendazole tablets whose age group were between 12 – 59 months.
- 7 no. of low cost latrines are constructed.

The patrons for achievements those activities are given below:

- Vitamin Angel, USA provided total medicines like Vitamin A, Albendazole tablets and provided training for staffs
- Sitaram Jindal Foundation and Samdasani Foundation and some others also helped us by providing financial assistance for organizing those distribution camps.

COMMUNITY ORGANISATION

Everybody admits that no nation can prosper without organizing their citizens to a constructive order. This will involve all section of the community as they constitute a part to progress of the nation.

Achievements:

- 67 no. of SHGs are formed involving 1013 of women
- 20 no. of farmer clubs are formed involving 213 farmers

Objectives:

- To form self help groups involving poor women belong to BPL families and weaker section families in order to strengthen them economically by imparting training and tie up with banks.
- To form farmers clubs inspiring small and marginal farmers in order to bring about a change in farming by developing skill towards modern and organic farming.
- To form self help groups involving poor women belong to BPL families and weaker section families in order to strengthen them economically by imparting training and tie up with banks.

Activities

- 67 no. of SHGs are formed involving 1013 of women
- 20 no. of farmer clubs are formed involving 213 farmers

Achievements:

- The SHGs are now in operation in a an area convenient to them
- The farmer Clubs are now cultivating organised way.

AGRICULTURE & LIVELIHOOD

Agriculture is the most important economic activity of our country. Our organisation is thus giving priority to
agriculture. Our target is to provide skill development to farmers:

Objective:
- To bring about a specific change in the field of agriculture through introduction of modern farming.
- To introduce animal husbandry particularly rearing by modern system and management involving poor women.
- To impart vocational training for skill upgradation on different trades

Activities:
- Seed Processing,
- Horticultural Training
- Paddy Cultivation through SRI Process
- Kitchen garden
- Animal Husbandry
- Vocational training on tailoring and beautician
- Skill development training on basic computer course

Achievements:
- As regards to seed processing Mustard, Sunflower and Paddy seeds on 3.5 acre of land.
- Imparted training on vegetable cultivation following modern method involving for 35 persons covering 4.2 acres of land (approx).
- Field demonstration on 27 acres for SRI paddy cultivation
- Poultry and duck chickens were distributed among 75 women for rearing with consultation from the department of animal husbandry.
- Local Block Animal Husbandry Departments arrange a consultation for 32 women on rearing of cows and goats highlighting possible sources of assistance
- 15 women received training on beautician course and 15 women on tailoring, 30 Zari Craft and 10 women received training on kitchen garden.
- 30 students received computer education training,

NRM & Climate Change:

Objectives:
- Damage control of environmental degradation and fertility restoration

Activities:
- Plantation of trees has been taken place over a long embankment sides for nearly 5 km.
- Production of vermin compost in order to phase out chemicals on agricultural fields

Achievements:
- 3670 saplings of fruits, fodder and timber species were distributed with the help of students of high schools, SHGs and small and marginal farmers.
- A simple demonstration has been carried out over the production of vermin compost for a group of women totalling 40 in number.
Sports and Cultural Program:

Like previous years the annual sports meet held on 26th January 2017 as a part of physical and entertainment to youth of our locality. Besides cultural function was also held on 1st February 2017, it is a gala performance of musical and social entertainment that provide program of enjoyment for the people of our organization vicinity.

Objective:

- To develop physical and mental recreation by way of arranging competition on relation to athletic events.
- To encourage youth and provide recreation and enjoyment with the help of gala musical show.

Activities:

- 124 competitors took part in 10 athletic events in the sports meets.
- A cultural program of music and songs was arranged
- A drama performance arranged

Awareness, Campaign, Advocacy & Networking

Awareness camps, running campaign, advocacy development and create networking is regularly being organized by PRAYAS in each project villages once in a month on social issues; a detail of the same is being given below:

<table>
<thead>
<tr>
<th>Topic Covered</th>
<th>No. of Camp /Workshop</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>07</td>
<td>241</td>
<td>376</td>
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<tr>
<td>Malaria Control Program</td>
<td>14</td>
<td>197</td>
<td>606</td>
</tr>
<tr>
<td>HIV/AIDS</td>
<td>20</td>
<td>380</td>
<td>617</td>
</tr>
<tr>
<td>Road Safety</td>
<td>08</td>
<td>213</td>
<td>298</td>
</tr>
<tr>
<td>Disaster Preparedness</td>
<td>04</td>
<td>119</td>
<td>107</td>
</tr>
<tr>
<td>Consumer Right</td>
<td>18</td>
<td>323</td>
<td>503</td>
</tr>
<tr>
<td>Peace &amp; harmony</td>
<td>05</td>
<td>221</td>
<td>309</td>
</tr>
<tr>
<td>Thalassemia</td>
<td>07</td>
<td>302</td>
<td>361</td>
</tr>
</tbody>
</table>

Campaign on Organ donation

A program of campaign inspiring people to donate their organ after demise, this noble wish helps those are in need of such organs. A network of 15 NGOs run this campaign that already aware a lot of willing persons who committed to donate their organ after passes away. The participants so far scatters around the districts of Howrah, Hooghly, 24pargans(N). The below chart will show the details of the program.

This campaign is run in association with AJS and Gana Darpan.
Achievements:

- We have collected 15 dead bodies following their consent during time of alive
- 280 pair of eyes were collected after their demise.

Our Bank

For Foreign Contribution

State Bank of India [Horwah Branch (00091)]
19, G. T. Road (South), Howrah – 711 101, West Bengal
Account No. SB: 31032319779
IFS Code: SBIN0000091
SWIFT Code: SBININBB106

For Country Contribution

INDIAN BANK, Howrah Branch
27/2, G.T. Road (S), Howrah - 711 101, West Bengal
Account No. 868710128
IFS Code: IDIB000H012

OR

Union Bank of India, Falakata Branch
Falakata, District- Alipurduar
Account No. SB 603502010004993
Ifs Code: UBIN0560359

Our Auditor

S. S. LOHIA & CO.
Chartered Accountants
27, Brabourne Road
Narayani Building, 7th Floor, Room No. 711
Kolkata – 700 001
sslohiaca@gmail.com
Phone: 033- 65419730

For Foreign Contribution

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Phone: 033- 65419730

OUR FINANCIAL SUMMARY

From the desk of the Treasurer

It is a great pleasure to me to say that PRAYAS always keep a good record on development initiative. The last year was a significant milestone to us as our Organisation set up “Prayas Abalamban” school for migrant children with the kind assistance from ASHA for Education, Colorado. In this regard we are optimistic to get a future boost to our activities. Our ultimate motto is to become self reliant on our financial strength extending cooperation to our patrons and benefactors and hope to obtain in near future.

With regards,

Nihar Das
## Consolidated Income & Expenditure Account for the year ended 31-03-2017

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount(Rs)</th>
<th>Expenditure</th>
<th>Amount(Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self Generated</td>
<td>84,170</td>
<td>Education to All</td>
<td>421,426</td>
</tr>
<tr>
<td>Grant &amp; Donation</td>
<td>2,536,650</td>
<td>PRAYAS ABALAMBAN(SMC)</td>
<td>659,437</td>
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<tr>
<td>Local &amp; Community Contribution</td>
<td>198,350</td>
<td>Health Care Service</td>
<td>254,550</td>
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<tr>
<td>Grant Receivable</td>
<td>94,000</td>
<td>Community Organisation</td>
<td>102,760</td>
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<tr>
<td>Miscellaneous</td>
<td>4,131</td>
<td>Agriculture &amp; Livelihood</td>
<td>311,472</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>50,670</td>
<td>Climate Change</td>
<td>68,078</td>
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<td></td>
<td></td>
<td>Sports &amp; Culture Program</td>
<td>16,025</td>
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<td></td>
<td></td>
<td>Administrative Expenses</td>
<td>104,085</td>
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<tr>
<td></td>
<td></td>
<td>Awareness, Campaign, Advocacy &amp; Networking</td>
<td>219,065</td>
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<tr>
<td></td>
<td></td>
<td>Financial Literacy Session</td>
<td>10,740</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Surplus</td>
<td>700,333</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,967,971</strong></td>
<td><strong>Total</strong></td>
<td><strong>2,967,971</strong></td>
</tr>
</tbody>
</table>

**Sd/- M. Toppo**  
President

**Sd/- L.K. Das**  
Secretary

**Sd/- N. Das**  
Treasurer

For S. S. LOHIA & CO.  
Firm Registration No. 314154E  
Chartered Accountant

Sd/- S. S. Lohia  
(S. S. Lohia)  
Partner  
Membership No. 051739

Place : Kolkata  
Dated : 18th October, 2017

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**Partner in Development**

- Government of India
- Government of West Bengal
- Government of Jharkhand
- RBI, Kolkata
- Asha for Education, Colorado, USA
- Sitaram Jindal Foundation, New Delhi
- Shamdasani Foundation, Hong Kong
- International Peace Youth Group, Korea
- RILM, Kolkata
- Vitamin Angele, USA
- Girl Not Bides, UK
- West Bengal State IAG
- Howrah Zilla Parishad
- District Administration of Howrah
- Howrah Corporation
- Uluberia Municipality
- BDO, Shyampur I & II
- BDO, Falakata
- District Administration, Alipurduar

- NYK - Howrah
- Ministry of Environment and Forests, Gol
- SFR, Kolkata
- Guide Star India
- Help Your NGO. Com
- Robin Hood Army, Kolkata
- United Way of Mumbai
- Ambuja Cement Foundation
- Brick Field Owner's Association, Shyampur
- APUS
- MTBM
- AJS
- BJKS
- KPDPUS
- ASHA
- Klipur Agragati
- SSS
- Friends and Well wishers of PRAYAS
Preamble

Progressive Rural Active Youth’s Action for Society – PRAYAS, is a social development organization working in underdeveloped regions of West Bengal & Jharkhand in India over 28 years to create positive and enduring change in lives of communities living in abject poverty and undue inequality. Founded in 1988, PRAYAS has grown into a regional level agency with operations in two states. The core of the program implementation lies in community action and empowerment of powerless.

Our Vision

PRAYAS envisages a society free from the perils of religion, caste, creed or class, where people live in peaceful coexistence with nature, utilizing nature’s resources to meet only their needs; and where people are healthy, educated and prosperous in physical, mental and materials terms.

Our Mission

PRAYAS shall strive towards providing opportunities for social and economic advancement of the poor and underprivileged sections of the society. The organization shall always strive for the empowerment of women and development of children as guiding forces to build a stronger and self-sufficient society.

Core Values

Service-exemplary public services and initiatives through helping needy people; addressing, managing and resolving various social problems

Social justice and equity- advocate for social justice and fight against injustice

Dignity-value the dignity and worth of the person

Human relationships-primary importance to human relationships

Integrity-always act in trustworthy way

Competence-continuously strive to increase professional knowledge and skills and to apply them in practice to pursue organization’s aims and objectives

Accountability-responsiveness and accountability towards all relevant stakeholders

Transparency-in all functions and management of organization

Approaches to Development

- Encompassing collective people’s action
- Integrated development approach
- Engaging with local governance system
- Gender sensitive approach
- Human rights-based approach
- Inclusive approach
- Environment sensitive approach

Thematic Areas of Intervention

Implementation is the core strength of PRAYAS. It works to address the root causes of poverty and inequality through community-based interventions. PRAYAS implements the programs with high level of commitment, inclusiveness; values and respects people’s rights and tries its best to deliver high quality results in a manner accountable to stakeholders. PRAYAS conceptualizes, develops and implements the programs in the following thematic areas.

- Education, Health, Nutrition & WASH
- Integrated child development
- Gender & Governance (women empowerment)
- Sustainable Livelihood
- Natural Resource Management and Climate Change

Legal Status:

- Under West Bengal Society Registration Act, No. S/57884 29th February 1988
- Under Foreign Contribution Regulation Act, No. 147000224 dated 22nd October 2010 and this renewed certificate is valid for a period of five years with effect from 01-11-2016, issue on 26th May 16.
- Registered under 12A, of IT Act, Govt. of India
- Exempted under 80G (5) (vi) of IT Act, Govt. of India
- PAN : AABTP7408C
- NITI Aayog : WB/2010/0030942

Join Us, Join our Movement......

PRAYAS is a movement with a goal of ensuring rights for vulnerable children. This movement cannot sustain or succeed without your active support and cooperation. Join us and be a part of this wonderful initiative. You can become a partner to our initiative by supporting our projects, sponsoring activities and events or by becoming our volunteer and be productively involved in capacity building and skill enhancement.